

Hacking Chinese reader and listener survey

This short survey (5-10 minutes) is meant to give me a better picture of what you as a reader and/or listener think about Hacking Chinese, with the ultimate goal of providing better support for people learning Chinese. Please note that no questions are required.

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General

These are some general questions about your relationship with Hacking Chinese. Later sections of the survey are about specific aspects, such as the blog and the podcast.

How did you find Hacking Chinese in the first place? *Select the most applicable option.*

- Personal recommendation
- Online search
- Social media
- Blog post
- Övrigt:



When did you discover Hacking Chinese? *Select the most applicable option.*

- 1 month ago or less
- 1-12 months ago
- 1-3 years ago
- 3 years ago or longer

How do you normally access Hacking Chinese content? *Select all applicable options.*

- Reading articles on the website
- Listening to the podcast
- Reading the newsletter
- Following on social media
- Övrigt:

How could Hacking Chinese content be made easier to access for you?

Ditt svar



How would you rate your Chinese proficiency? *Rough estimate; no test is coming!*

Beginner

1

2

3

4

5

6

7

Advanced

Please leave your email address if you are okay with me contacting you in case I have follow-up questions. *Feel free to skip if you want to be anonymous!*

Ditt svar

Website

Hacking Chinese was launched in 2010 as an attempt to help other people learn Mandarin. There are currently almost 500 articles available, all for free. You can check out the website here if you haven't already: <https://www.hackingchinese.com>



Why do you visit the website? *Select all applicable options.*

- To find new/recent content
- To find an answer or solution to a question or problem
- To find general advice and guidance
- To find information about courses
- I don't visit the website
- Övrigt:

When visiting the website, are you usually able to find what you're looking for?
Select the most applicable option.

- Yes, generally speaking
- No, not really
- I don't visit the website

How could the website be improved, in your opinion?

Ditt svar

Podcast

[The Hacking Chinese Podcast](#) is on its third year, totalling more than 120 episodes. The content is closely tied to the articles on the website. It's available on all major podcasting platforms!



How much do you listen to the podcast? *Select all applicable options.*

- I listen when there's a new episode
- I listen to old episodes
- I relisten to some episodes
- I don't listen to the podcast
- Övrigt:

What do you think is the best length for a podcast episode? *Select the most applicable option.*

- Less than 15 minutes
- 15-30 minutes
- 30-60 minutes
- More than 60 minutes
- Length is not important
- I don't know or don't care

What style of podcast do you prefer? *Select all applicable options.*

- When Olle reads articles (shorter and more efficient)
- When Olle talks more freely (longer but more natural)
- Interviews
- Episodes in Chinese
- I don't know or don't care
- Övrigt:



How do you listen to the podcast? *Select all applicable options.*

- Directly on Hacking Chinese
- Apple Podcasts
- Google Podcasts
- Spotify
- Overcast
- YouTube
- Anchor.fm
- Övrigt:

What do you think of the podcast? *Please mention something you like and something you think could be improved.*

Ditt svar

Have you recommended the podcast to anyone else? *Select the most applicable option.*

- Yes
- No, but I'll do so next chance I get!
- No



Have you reviewed or rated the podcast on your favourite platform? *Select the most applicable option.*

- Yes
- No, but I'll go ahead and do so now!
- No

Products and courses

While almost all content is free on Hacking Chinese, I do offer several courses. These are essential for the survival of the project as they make all the free content possible.

Have you purchased any courses/products on Hacking Chinese? *Select all applicable options.*

- Hacking Chinese Pronunciation: Speaking with Confidence
- Hacking Chinese: A Practical Guide to Learning Mandarin
- Unlocking Chinese: The ultimate course for beginners
- One of the above with professional feedback (please also select the course in question)
- I haven't purchased any courses



What paid courses/products would you be interested in if I developed them? *Select all applicable options.*

- Graded reading content for beginners (1-150 characters)
- Graded listening content for beginners (1-150 words)
- Help with goal setting and follow-ups; getting things done
- A course about how to immerse in Chinese from home
- Live coaching and/or tutoring
- Discord community server (for all courses)
- I'm not interested in any courses or products
- Övrigt:

Hacking Chinese Resources and Hacking Chinese Challenges

Apart from writing articles and recording podcast episodes, I also collect and curate learning resources over at [Hacking Chinese Resources](#) and run monthly challenges over at [Hacking Chinese Challenges](#).

Have you checked out Hacking Chinese Resources yet? *Select the most applicable option.*

- Yes, I use it all the time to find resources
- Yes, a few times
- No, but I will check it out
- No, I'm not interested

How do you think Hacking Chinese Resources could be improved?

Ditt svar



Have you enrolled in Hacking Chinese Challenges? *Select the most applicable option.*

- Yes, many times
- Yes, once or twice
- No, but I plan to enrol in the future
- No, I'm not interested

How do you think Hacking Chinese Challenges could be improved?

Ditt svar

Other thoughts, suggestions or comments?

If you have any thoughts, suggestions or comments that didn't fit above, please feel free to write them below! You can also contact me at editor@hackingchinese.com

Ditt svar

Thank you! 谢谢！

Skicka

Rensa formuläret

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